

Introducing Shinzo Tamura

Curated Sunglasses with Lenses Handcrafted in Japan



Most sunglasses darken your vision and distort color. Many everyday sunglasses are designed to make us feel good, not to help us see better. But the most important reason to wear sunglasses is to protect the health and longevity of our eyes.

Finding the right pair of sunglasses is not only essential for eye health but also for enjoyment and performance of the activity, and even personal safety. Shinzo Tamura is proud to introduce his eponymous line of high-performance sunglasses with lenses purpose built for lens experience and activities.

The secret is the lenses themselves. Shinzo Tamura is the CEO of TALEX, the Osaka company founded by his grandfather that invented the first fully balanced polarized sunglass lens. Built with a proprietary filter, TALEX lenses block out more harmful and intrusive light than traditional polarized lenses, without darkening or distorting your vision. So you can see clearly without any strain or stress on your eyes.

shinzo
tamura

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Paired with Shinzo Tamura's ultra lightweight, durable nylon frames that recall classic styles, they are the perfect sunglasses for people who take their adventure and eye health seriously.

The first releases are the Ultralight and Classic collections, which include combinations of five different frames and ten curated premium TALEX lenses.

You can explore the collections based on three lens categories (Natural Color, Contrast, and Brightness), or by activity.

Shinzo Tamura is available online and in person at Kiriko in Portland, Oregon who are distributing Shinzo Tamura in collaboration with Evolve, a design studio also located in Portland.

The sunglasses range in price from \$180 to \$360, and include a 5 year warranty.

Images available for [download here](#).

Our website is at www.shinzotamura.com



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My family has been making eyeglass lenses for more than eight decades. I'm proud to say they are some of the best lenses available.

-Shinzo Tamura

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